



JAMIE LYNN RAYMOND

User Experience Designer

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EDUCATION

Pratt Institute (M.S.)

Information Experience Design

New York, NY | May 2019

Rutgers (Mini-Masters)

User Experience Design

New Brunswick, NJ | July 2015

The Art Institutes (B.S.)

Graphic Design

Philadelphia, PA | May 2013

SKILLS

Information Architecture

Site Maps

Wireframes

Prototyping

Usability Testing

Heuristic Evaluation

Survey

Usability Testing

Card Sorting

Competitive Analysis

Journeys & Personas

W3C Accessibility

TOOLS

Figma

Sketch

Adobe XD

InVision

Userzoom.com

Axure

HTML, CSS, Javascript

Google Analytics

RECENT EXPERIENCE

ADP Roseland, NJ

UX Designer | Apr 2021 - Present

Bring simplicity to complex, enterprise sales tools. Conduct user testing and provide insights for design iterations.

Harland Clarke San Antonio, TX

UX/UI Design Consultant | Nov 2020 - Mar 2021

Defined user flows for B2B and B2C shopping and checkout process. Designed wireframes and prototypes with detailed UI specifications. Contributed to design system and ensured consistency.

Brother International Bridgewater, NJ

UX/UI Designer | Aug 2019 - Sept 2020

Incorporated personas and usability testing into design process. Defined user journey and designed detailed site map and wireframes. Increased efficiency by crafting design library.

WebMD New York, NY

Global Email Strategist | July - Oct 2018

Ensured consistency in design and experience across products to global audiences. Utilize Salesforce optimize email campaigns.

St&g Corporation Brea, CA

UX Design Consultant | Jun 2017 - Aug 2019

Strategized website redesign within technical and budget constraints. Crafted IA, content, and design to meet user's needs. Defined flow for advanced training & continuing education credits.

Entire work history available on request